AI PRACTITIONER · EDUCATOR · CREATOR

Portfolio 2026

Amrulqays bin Maarof

Co-founder, NOD3 Studio and JIIX · Founder, Prompters Arena, KreatifAgent.com and AIKON Lab

HELLO@NOD3STUDIO.COM · AMRULQAYS.NETLIFY.APP · @AMRULQAYSMAAROF



✦ ABOUT ✦

Hello, I'm Amrulqays.

A Malaysian AI practitioner, generative AI creator and educator, working where artificial intelligence meets film, advertising and learning.

I co-founded NOD3 Studio, an AIGC studio, and JIIX, a creative AI tools ecosystem. I design AI workflows that carry an idea from script to a finished film, campaign or classroom. **Building intelligent solutions, empowering people.**

CO-FOUNDER	CO-FOUNDER	FOUNDER	FOUNDER	DIRECTOR OF AI
NOD3 Studio	JIIX	Prompters Arena	KreatifAgent.com & AIKON Lab	The AInimator



AI PRACTITIONER · NOD3

AMRULQAYS

bin Maarof · Putrajaya, Malaysia

WORKS	150+ films and projects Films, ads, series, VFX and web
COMMUNITY	9.9K followers Facebook · Instagram · TikTok @amrulqaysmaarof
CREDENTIALS	14 AI certifications Google, Microsoft, NVIDIA, Intel, MBOT and more
EDUCATION	BSc Chemistry University of Bristol · IB, MARA College Banting
COMPANIES	NOD3 Studio · JIIX Co-founder of both · founder of Prompters Arena

✦ CLIENTS ✦

Trusted by 25 clients.

Ministries, agencies, broadcasters, polytechnics and brands. Films, campaigns and AI training across Malaysia.

GOVERNMENT · AGENCIES · EDUCATION · MEDIA · BRANDS

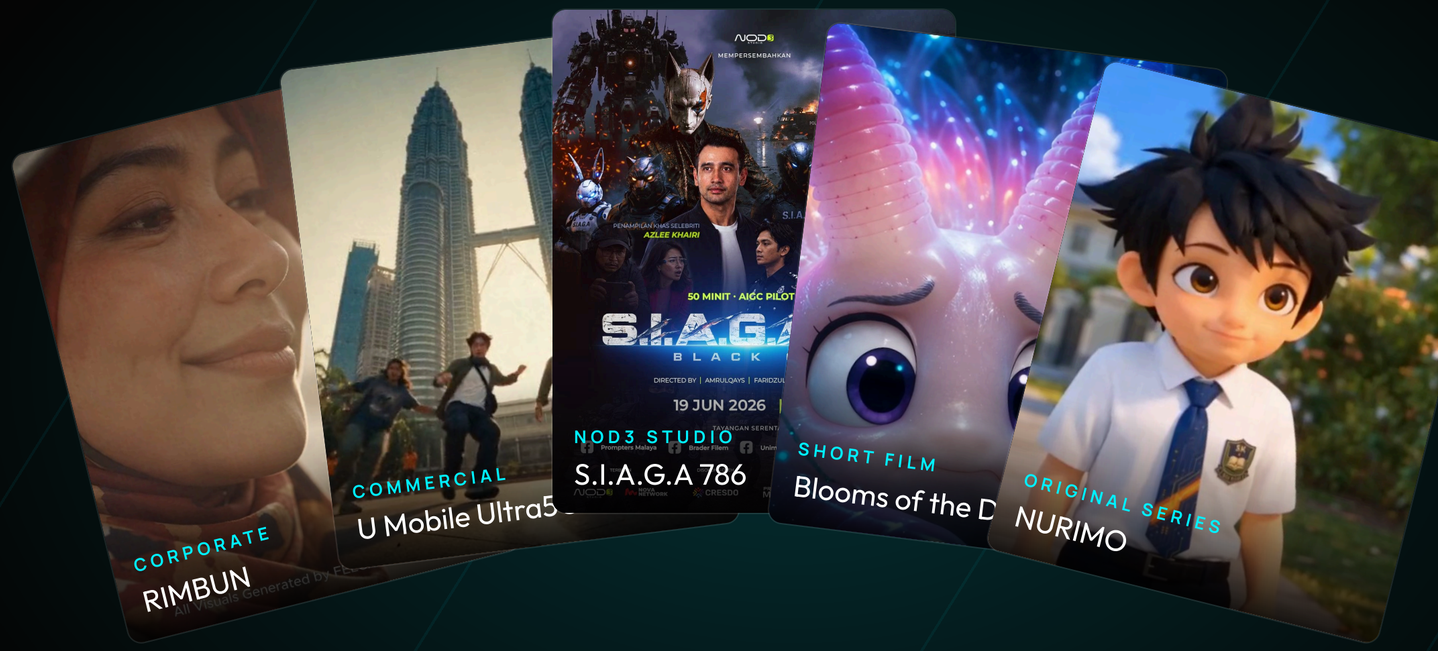


01

LATEST WORK

Selected Works

Client films, commercials, VFX, originals and AI series.









✦ CORPORATE FILM ✦

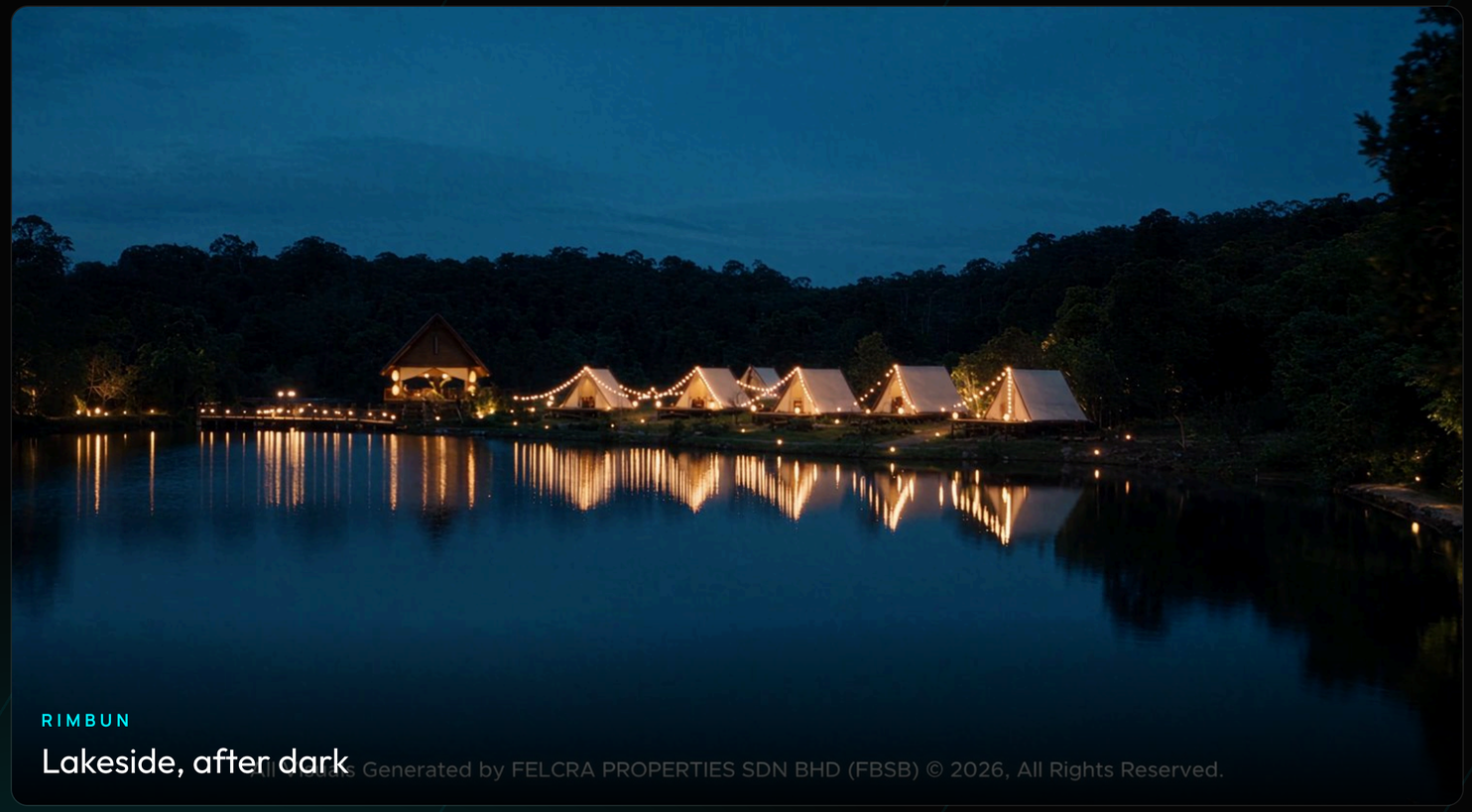
RIMBUN

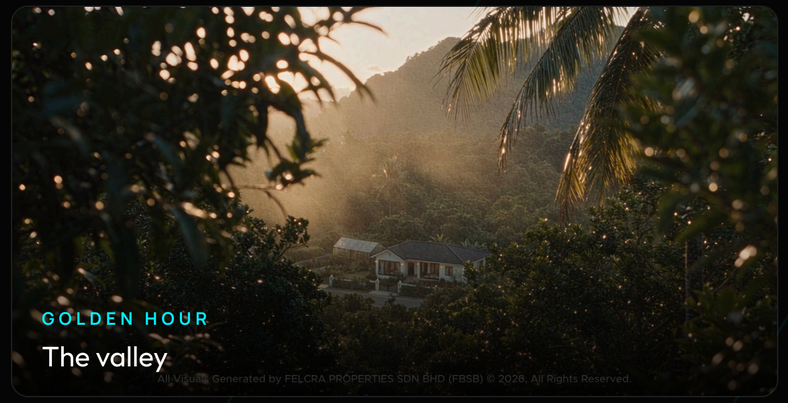
FELCRA PROPERTIES · 2026 · 3:25

An AI-generated brand film for FELCRA Properties. RIMBUN follows one day in a green community, from morning in the durian orchard and the greenhouse to a family evening by the lake.

How it was made: every shot generated with AI, then cut into one continuous story that keeps the same people, places and warm film look from golden hour to night.

WATCH THE FILM →











RIMBUN · FELCRA PROPERTIES

One day, one green community.

✦ COMMERCIAL ✦

U Mobile Ultra5G

JOM JELAJAH · 2026 · 1:05

A launch film for U Mobile's Ultra5G "Jom Jelajah" campaign. Young Malaysians move through the city as one, from the Petronas Twin Towers to the train, while the network's reach and speed play out on screen.

8 LOCATIONS *4 MISSIONS*

WATCH THE FILM →



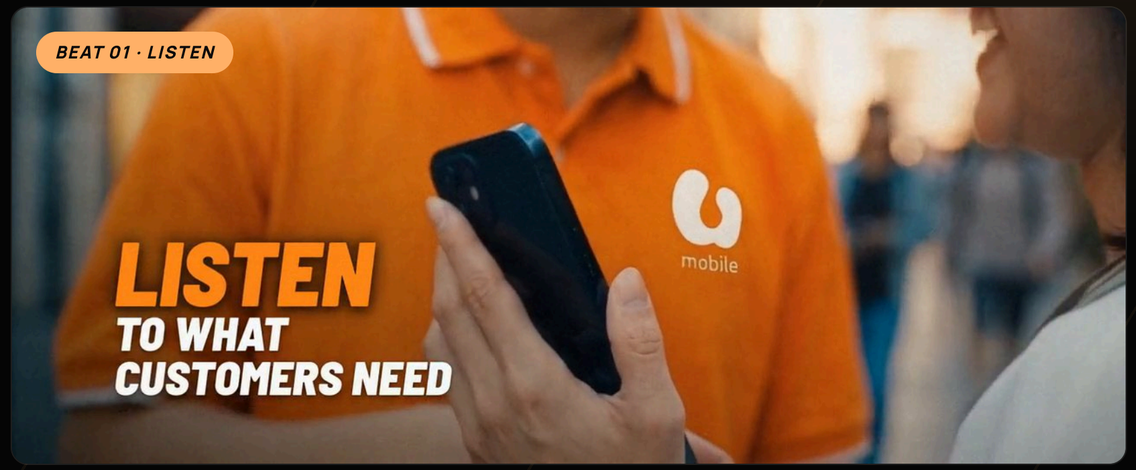




U MOBILE ULTRA5G · JOM JELAJAH

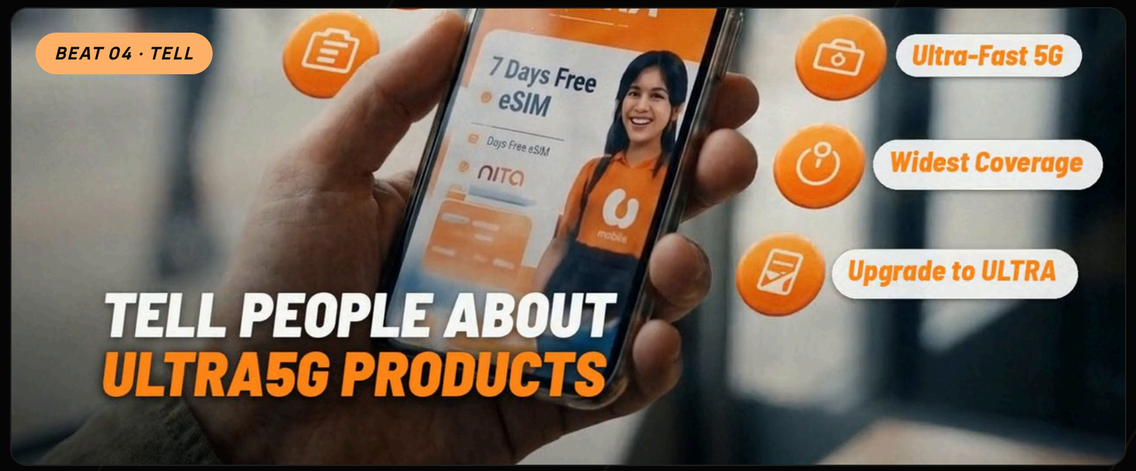
Four beats, one network.

Each beat turns a network claim into a scene people can feel: listen, test, show, tell.















✦ CORPORATE FILM ✦

PERKEP

BACK TO SCHOOL · 6:45

A corporate film for Sekolah PERKEP SB that opens on "Back to School: A New Chapter Begins". Teachers, students and the school's three values, Ilmu, Jasa and Keluarga, carry it from the first bell to the awards line-up.

How it was made: one AI-generated cast of teachers and students, kept consistent across classrooms, corridors and the gate in warm morning light.

WATCH THE FILM →

✦ VFX ✦

Flood VFX

One shot, two passes: the original plate with its tracking markers, and the final AI-assisted flood composite.

BEFORE / AFTER



SHOT YOM_053_0050 · PLATE AND FINAL COMP

NOD3 STUDIO

✦ FLAGSHIP AIGC PROJECT ✦

S.I.A.G.A 786

BLACK OPS

~50 MIN PILOT | 2,000+ GENERATIONS | 30-DAY BUILD





NOD3 STUDIO · PREMIERED 19 JUNE 2026

Co-directed, built in 30 days.

A near-future Malaysian sci-fi action pilot built through an AI-assisted workflow at NOD3 Studio, the AIGC studio I co-founded with Faridzul and Gohead Gaucho. We directed it together, from a bank siege to armoured riders on the KL highways.

~50	2K+	30	3
MINUTE PILOT	GENERATIONS	DAY BUILD	DIRECTORS

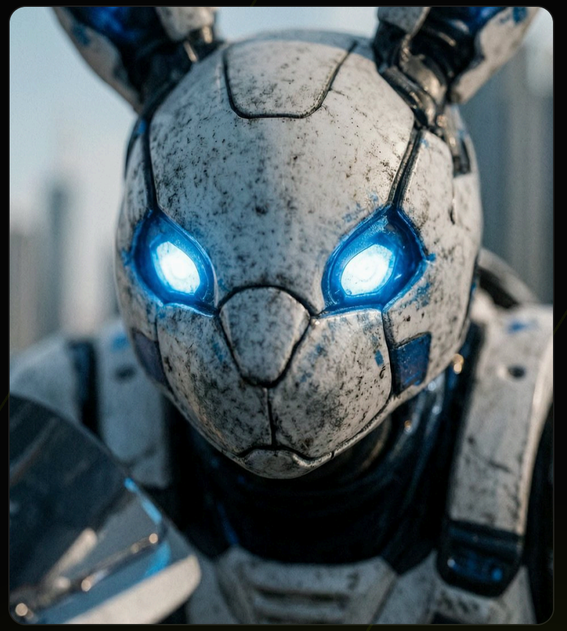
NOD3 STUDIO ON YOUTUBE →



S.I.A.G.A 786

Highway pursuit

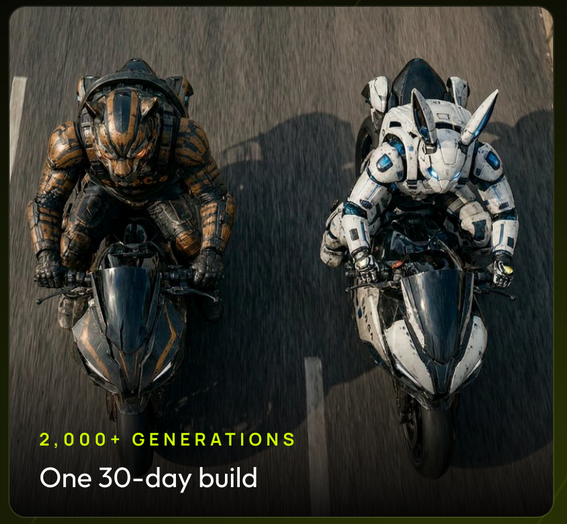












2,000+ GENERATIONS

One 30-day build

NOD3 STUDIO

TEAM & PARTNERS

Three directors, one AIGC studio.

A Malaysian AIGC studio combining creative direction, production experience and generative AI for film, advertising and branded content.



Amrulqays

Co-founder, AI practitioner & prompt engineer



Faridzul

Co-founder & creative director



Gohead Gaucho

Co-founder & AI VFX director

PARTNERS

NOVA Network, a creative agency for brand, content, digital, interactive and activation. It manages NOD3 Studio; together on campaigns like U Mobile Ultra5G.

KAISAR, Persatuan Kreatif AI Sarawak (Kuching). It names NOD3 Studio its partner studio and JIIX its technology partner.

MY ORIGINAL SERIES



My own 3D animated series, now in production, with its own heroes and elemental powers.

IN PRODUCTION EPISODE 1 · FIRST DRAFT







✦ ORIGINAL SERIES ✦

Episode 1, first draft.

EPISODE 1: KEBANGKITAN · FIRST DRAFT · 5:59

NURIMO begins in a Malaysian school and opens into a hidden world of elemental powers. Episode 1 takes Ammar from the classroom to the moment the powers find him.

Antom, Lumara and Vanku each carry an ability: fusion and splitting, dimensional anchoring, spatial distortion.

WATCH EPISODE 1 →

NURIMO · SEASON 1

Ten episodes, one awakening.

Ten episodes of about ten minutes each: action adventure, sci-fi fantasy and coming of age. Episode 1, "Kebangkitan", runs about eight minutes, built from a 116-shot Blender previz and rendered shot by shot in Seedance 2.5.

AMMAR · LUMARA · JERAI · NAYLA · CIKGU AYU



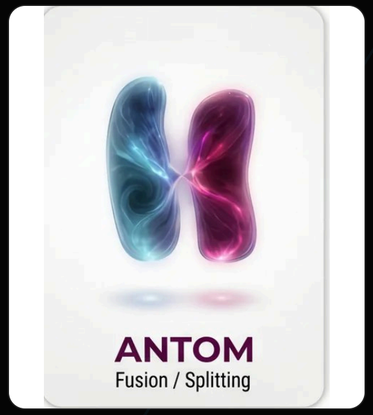


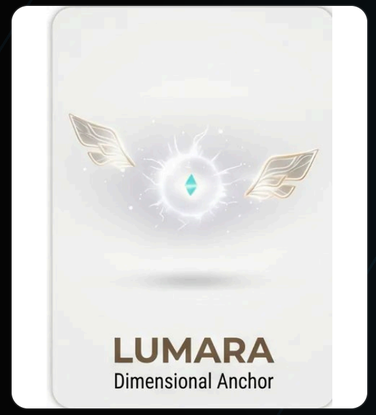
HERO POSTER · AMMAR & LUMARA

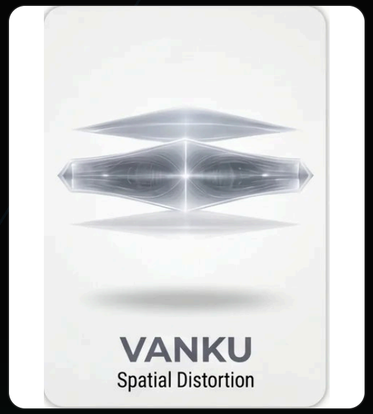


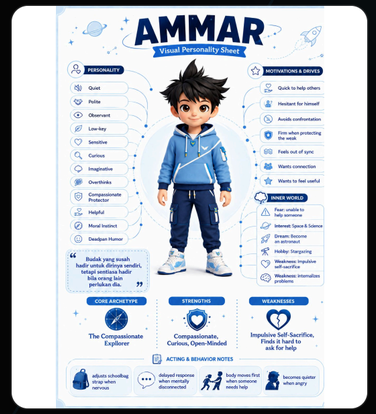
HERO POSTER · JERAI

CHARACTER SHEET











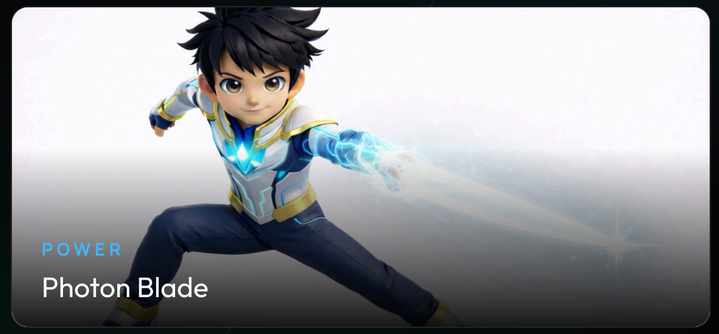
WORLD & CONCEPT ART

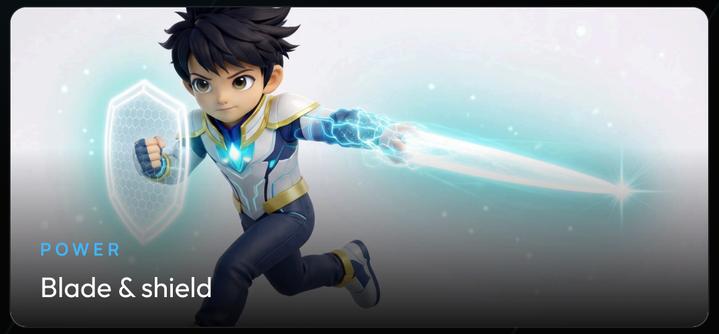












✦ HERO POWERS ✦

Ammar's powers.

NURIMO · HERO RENDERS

Photon Blade, Halo Shield and Trinity Form: the abilities Ammar grows into, each designed as a finished hero render for posters, key art and the series.



4TH GEMA

✦ AWARD ✦

Rasa Yang Tak Terprogram

4TH PLACE · GEMA FESTIVAL FILEM PENDEK AI · 2026

My AI short film placed 4th at GEMA. A quiet family story about an ageing father, care at home, and a taste that technology can't recreate.

How it was made: character sheets for every role, the same faces held across close-ups, and warm practical light to keep it human.

WATCH THE FILM →









RASA YANG TAK TERPROGRAM

The taste of home









4TH PLACE · GEMA

Some things can't be programmed.



✦ SHORT FILM ✦

Blooms of the Deep

ANIMATED SHORT · 7:45

An animated short set on a coral reef, starring a cast of nudibranchs: tiny, vivid sea slugs drawn as characters, from the pink-and-orange hero to her striped and spotted friends.

WATCH THE FILM →

BLOOMS OF THE DEEP · CHARACTER CREATION

From study to star.

Each character starts as a realistic nudibranch study, then is sculpted, lit and animated into a personality the audience can root for.















AI LIVE-ACTION FAN SERIES

Kamen Rider

20+ fan films made with AI, from Ichigo and V3 to Black RX, Faiz and a Malaysian rider of my own, Satria.











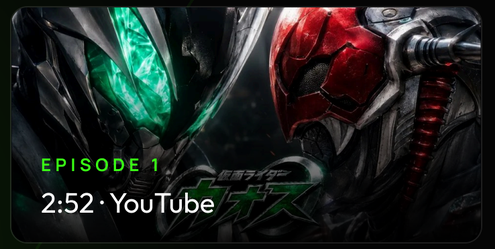
















ORIGINAL AI SERIES · PIXELQRAZE STUDIO

Kamen Rider Chaos

My own Kamen Rider: a jade rider and his car against the violet Umbrazor. "Because there is light, I become the dark."

3 EPISODES

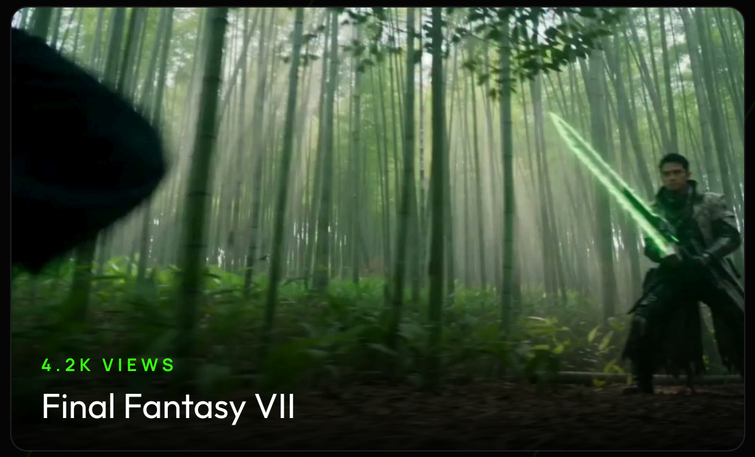
EP 3 TEASER · 1.4K VIEWS

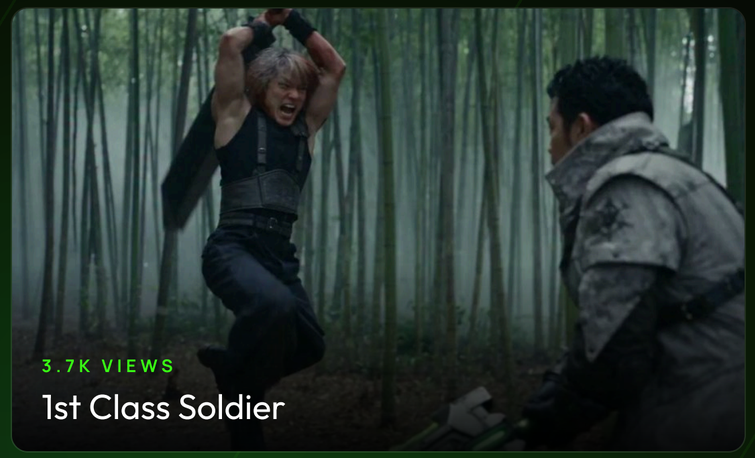
FACEBOOK REELS · LIVE-ACTION AI

Fan worlds, made real.



















4K

✦ MERDEKA FILM ✦

AIKON Lab

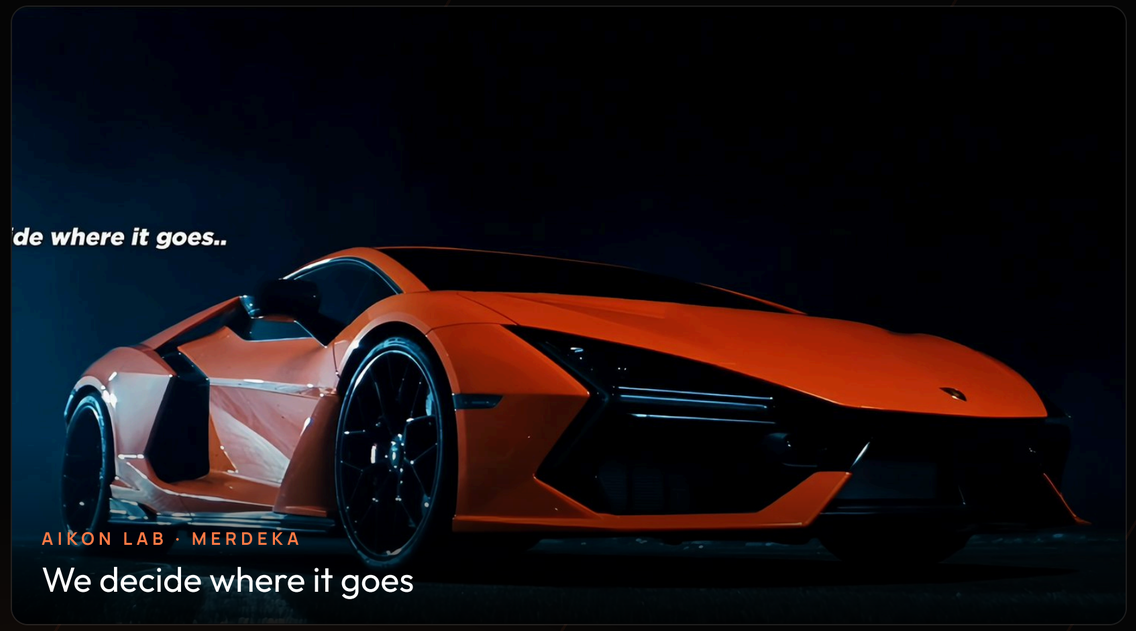
HARI KEBANGSAAN KE-69 · 2026 · 2:30

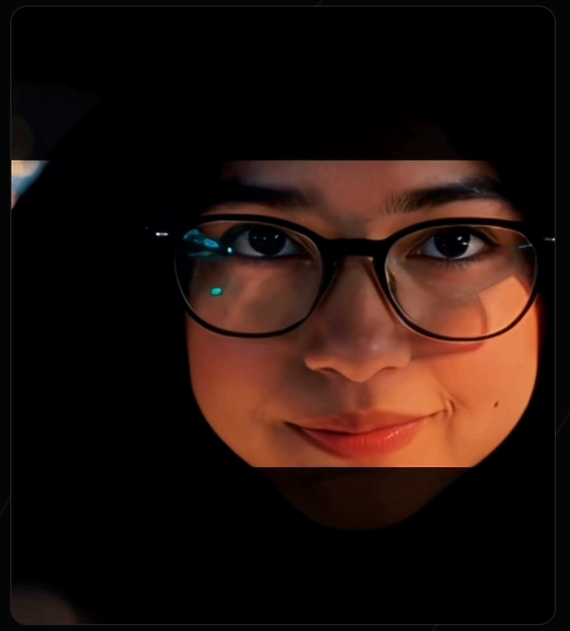
A high-intensity car film for Malaysia's 69th National Day: creative AI, visual storytelling, editing and sound design.

Premium car films once needed cinema cameras, pursuit rigs, FPV drones and VFX houses. This one asks the world a new question: not "which studio made this?", but "this is from Malaysia?"

DARI MALAYSIA, UNTUK DUNIA · 5.5K VIEWS

WATCH THE FILM →

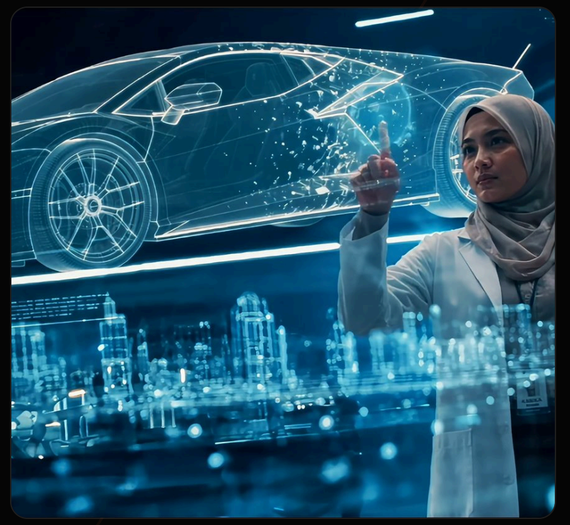

de where it goes..
AIKON LAB · MERDEKA
We decide where it goes






AIKON


NITROUS




SELAMAT HARI
Kebangsaan ke-69

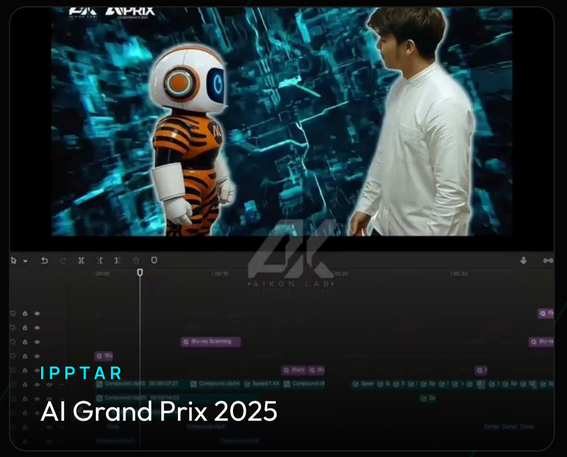
AI VIDEO · EVENTS · PUBLIC CAMPAIGNS

Corporate & government



LIMA 2025

Event film



IPPTAR

AI Grand Prix 2025



KPKM

Hari Kebangsaan ke-68



YAYASAN PAHANG

PEISL



POLITEKNIK PORT DICKSON

KIKHB 2024



YAYASAN AL-SULTAN ABDULLAH

Zakat video



SELANGOR FM

Station film



RELA

Agency film · 2025

AI VIDEO

UGC & commercial



COMMERCIAL

BGM Burgerman



PUBLIC INFO

KPDN · SST



SPEC AD

Rendang UGC



SPEC AD

EV motorcycle UGC

PROMPTERS MALAYA · AI COMMUNITY MALAYSIA · DUNIA PROMPTERS

Community & contests



CONTEST · GOODDAY
CHARGE AI



PROMPTERS MALAYA
Vogue Tech Fashion



AI VIDEO COMPETITION
Lepaskanlah



AI COMPETITION
Venom



MILESTONE
Prompters Malaya 500K



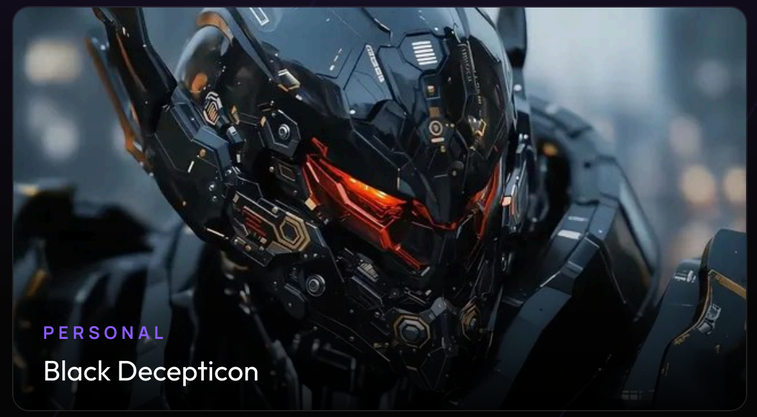
MILESTONE
AI Community Malaysia 2K

AI VIDEO · PERSONAL

Personal experiments























JIIX

✦ CO-FOUNDER ✦

Shot without a shoot.

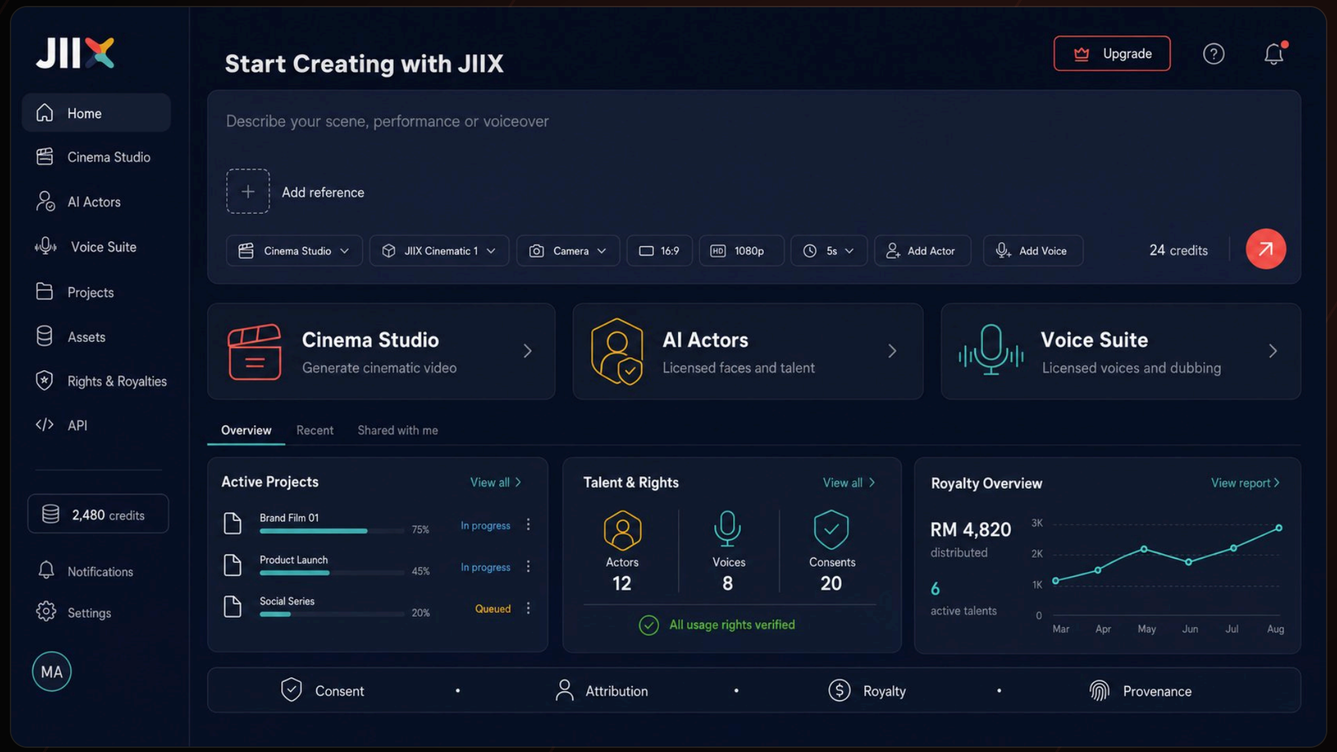
JIIX.AI · AI CREATIVE STUDIO · KUALA LUMPUR

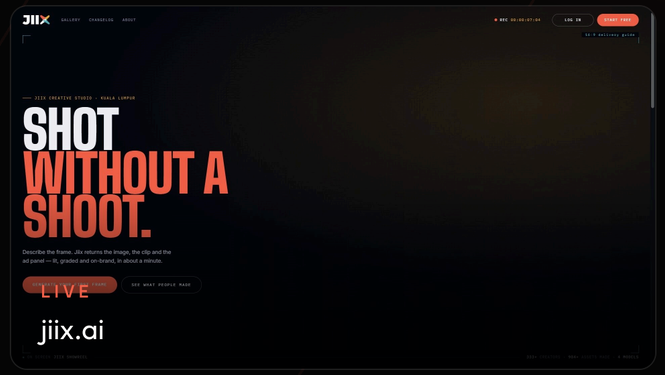
A creative AI tools ecosystem I co-founded. Describe the frame and JIIX returns the image, the clip and the ad panel: lit, graded and on-brand, in about a minute.

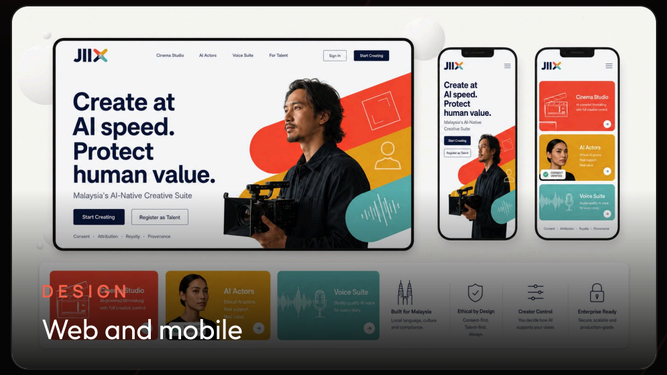
333+ CREATORS

984+ ASSETS MADE

4 MODELS







JIIX · MALAYSIA'S AI-NATIVE CREATIVE SUITE

Create at AI speed. Protect human value.

Cinematic content creation, licensed AI actors and royalty-ready AI voices in one platform, built around consent, attribution and fair compensation for human talent.

JIIX CINEMA STUDIO

JIIX CREATIVE SUITE
IDEATE • CREATE • ELEVATE

JIIX MARKETING AGENT
CONNECT • CREATE • GROW

JIIX ACADEMY

MYRA
MALAYSIAN CREATIVE RIGHTS AND ASSETS EXCHANGE

PROMPTERS' ARENA

Creation
Produce high-quality content faster.

Talent
Registered faces and licensed voices.

Protection
Consent and permitted AI use.

Royalty
Reward the people behind every face and voice.



PROMPTERS ARENA

✦ FOUNDER ✦

The world's first AIGC character duel.

AI BATTLE LEAGUE · AI-GENERATED SPORTS (AIGS)

Prompters build their own character, write slot-by-slot battle prompts and send it into the arena. Three AI judges score every prompt-vs-prompt clash, and the system renders the fight as a 75-second cinematic battle film. Malaysia's first AI-Generated Sports system, and most probably the world's first.

4 BATTLE SLOTS *3 AI JUDGES* *75S BATTLE FILM* *KNOCKOUT BRACKETS*

DEBUT · CUSTOM KAMEN RIDER CHAMPIONSHIP

Cipta Rider.
Turun ke arena.

The debut ran in the Dunia Prompters Facebook group (7.1K members). Members built their own Kamen Riders, with armour, powers, weapons and finishers, and fought an eight-rider knockout bracket to a Grand Finale.

HOW A BATTLE WORKS

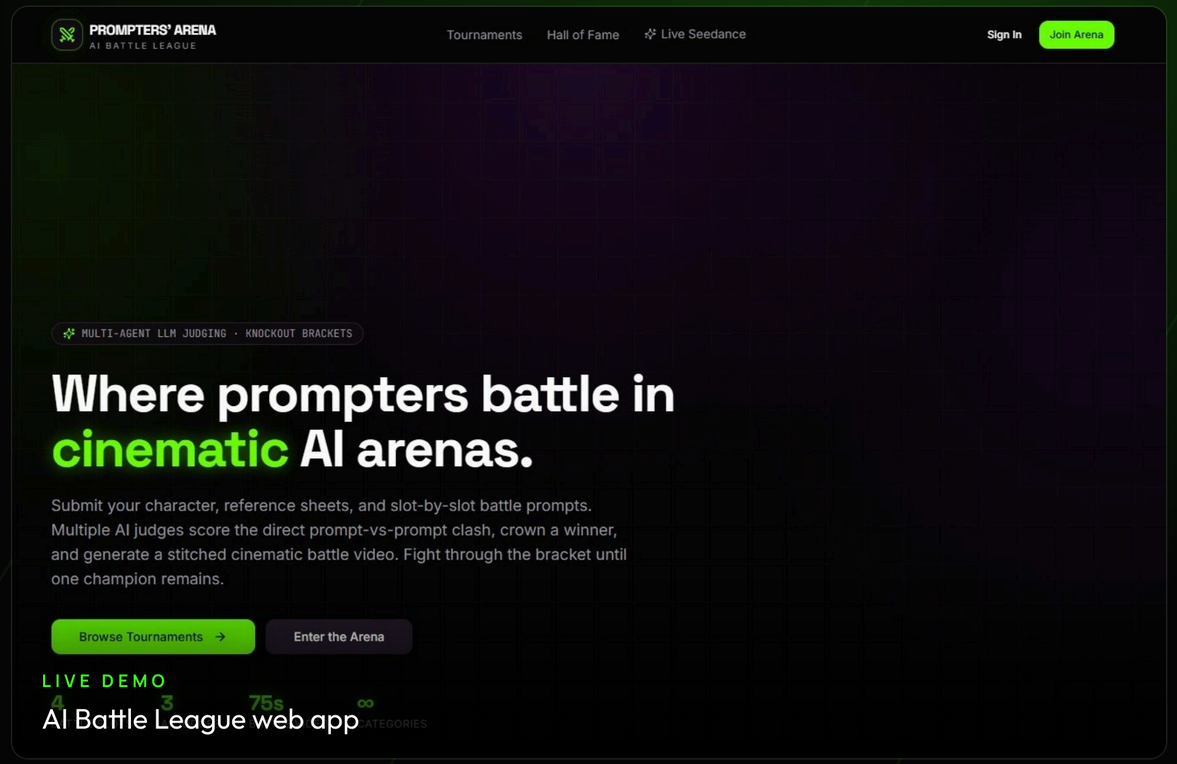
01 Submit
Character, 1–4 reference sheets and up to 4 slot prompts.

02 Judge
GPT, Claude and Gemini score each slot, prompt against prompt.

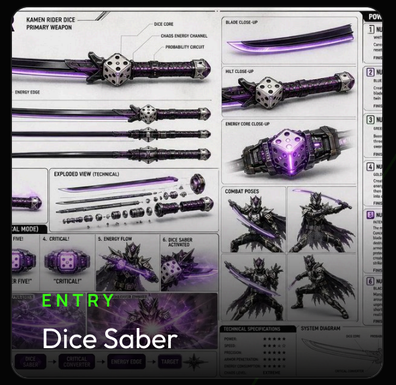
03 Decide
Consensus and tie-breakers crown the slot and match winners.

04 Render
Five 15-second prompts stitched into one 75-second battle film.

8 RIDERS → X3 VS DICE PIERO VS SEROJA → *GRAND FINALE*











PROMPTERS ARENA TEASER

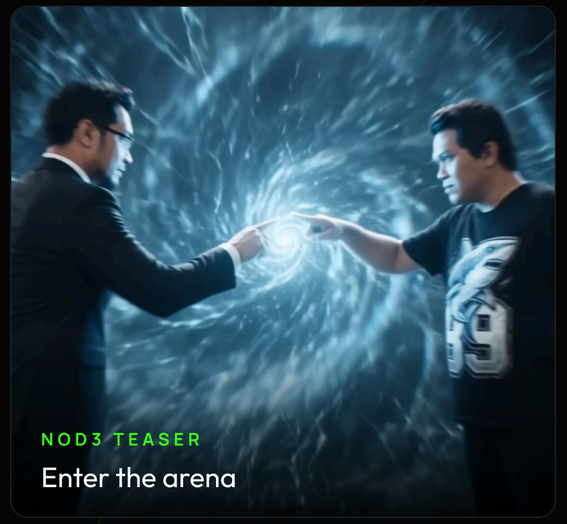
Prompt against prompt











NOD3 TEASER

Enter the arena



SEMI-FINAL PROMO · 2.5K VIEWS

Custom Rider Arena

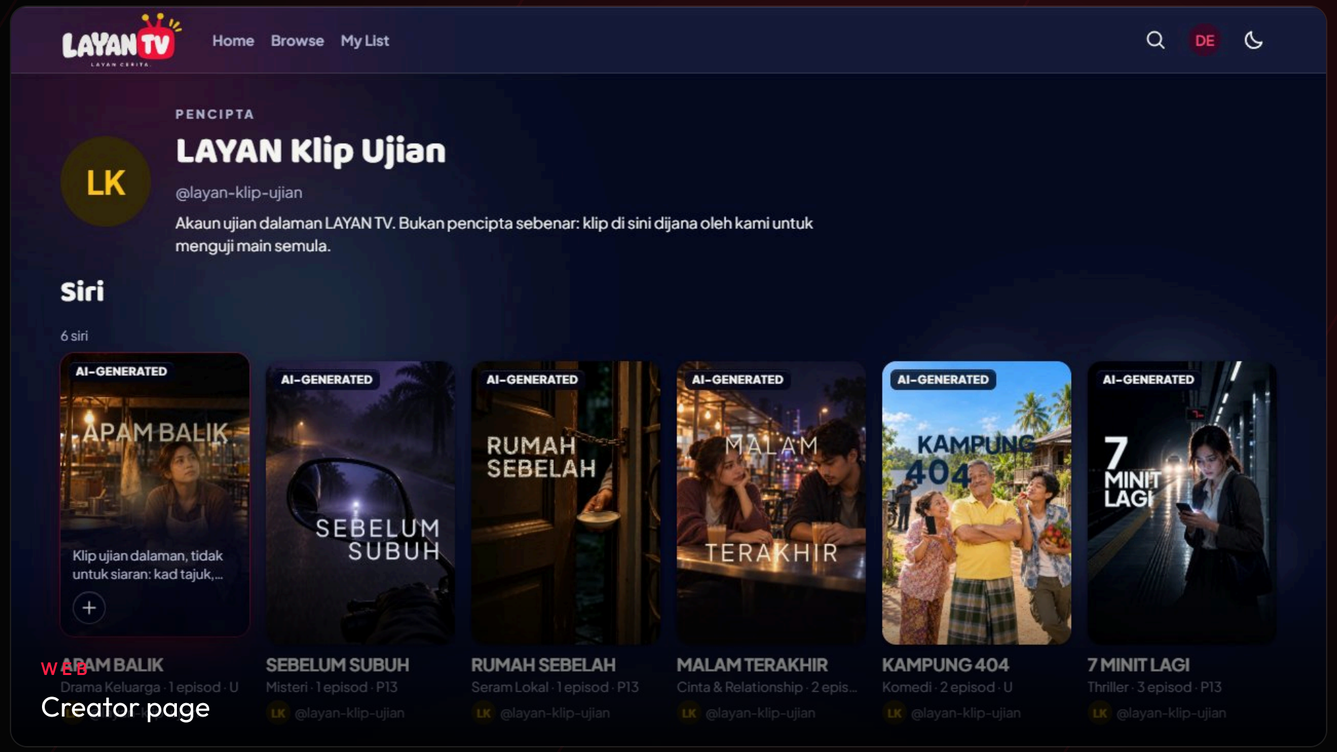
LAYAN TV
LAYAN CERITA.

✦ MY PLATFORM · PRIVATE PREVIEW ✦

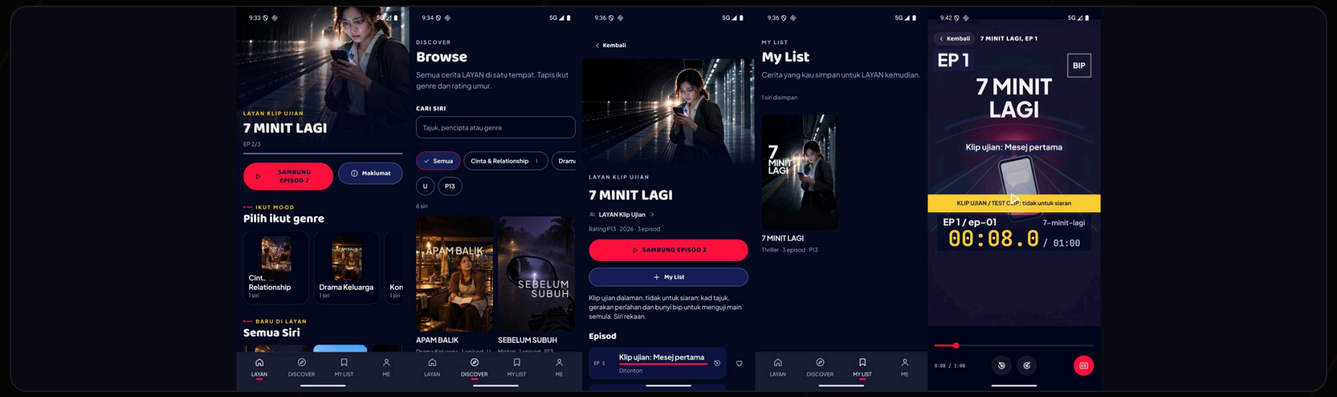
Watch it. Make it. Publish. Earn.

Malaysia's home for microdrama: short series made for the phone. Creators make them with AI, each one is labelled as AI-generated, and every series goes through a Creator Studio with review, approval and appeals.

WEB + ANDROID
BAHASA MELAYU & ENGLISH
AGE RATINGS U / P13
CAPTIONS & RESUME
CREATOR PAGES



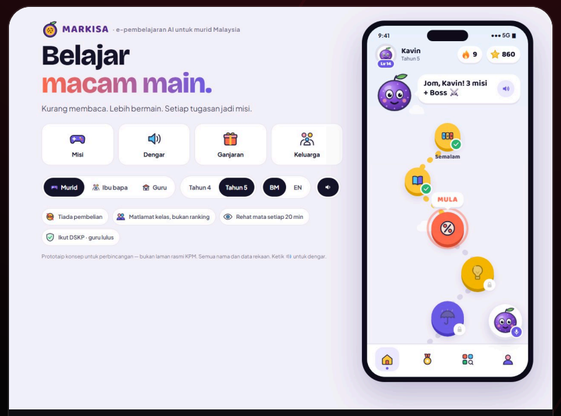
WEB
Creator page



Screens from the private preview, shown with internal test clips.

IN ACTIVE DEVELOPMENT

Products & platforms



MARKISA

AI e-learning concept · KSSR

"Belajar macam main": a gamified AI learning concept for Malaysian pupils, parents and teachers. Every assignment is a mission, with Kisa, a passion-fruit mascot, as the AI companion.

CONCEPT PROTOTYPE · NOT AN OFFICIAL KPM SITE

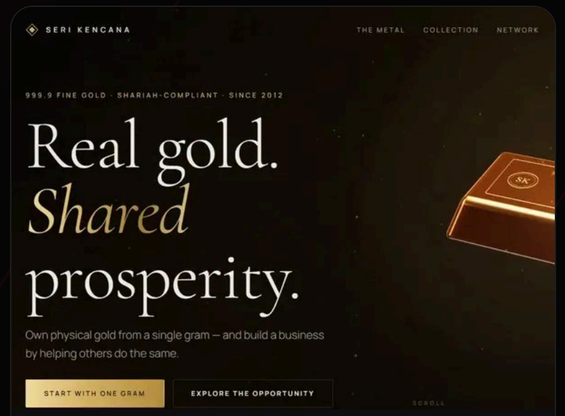


A Hundred Little Moons

The Windless Atlas · my game

A stylised-3D sky adventure, built with AI in Godot. Fly Wren's kite-glider between a hundred little moons and play the whole story, free in the browser.

PUBLIC BETA · PLAY FREE



Seri Kencana

Website creation

A website and a landing page, each built as an MVP sample with AI for a prospective client, from brief to working page.

WEB MVP



KreatifAgent.com

AI creative platform · founder

An AI-powered creative platform that turns prompts into usable outputs: visuals, copywriting, campaigns and production assets.

AI PLATFORM

02

AI PRACTITIONER & EDUCATOR

Learn faster.
Build better.

"The future belongs to those who learn faster, create more, and build better with AI."



WHAT I TEACH AND BUILD

01 AI workflow design
From idea to story, visuals, video and a finished campaign.

02 Content & creative tech
Prompting, image and video generation for teams and classrooms.

03 AI education & training
Courses and workshops for educators, agencies and organisations.

04 Innovation & digital solutions
Platforms and tools, including JIIX, Prompters Arena, KreatifAgent.com and LAYAN TV.

EDUCATION

2011	**University of Bristol** BSc Chemistry
IB	**MARA College Banting** International Baccalaureate
2005	**SEMASHUR** Sekolah Menengah Sains Hulu Selangor

LEARNING PATHWAYS

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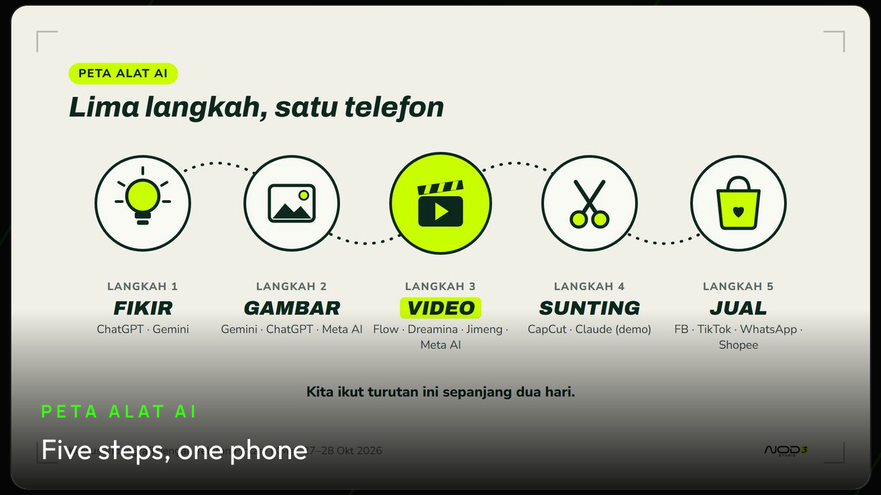
COURSE · INSTITUT KOPERASI MALAYSIA (IKMA), PETALING JAYA · 27–28 OCT 2026

Videografi dengan Telefon Pintar + AI



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2
DAYS, HANDS-ON

6
SESSIONS

3
VIDEOS PER PARTICIPANT

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