Ratu Farida Tahir

SITTI FARIDA TAHIR · PUTRAJAYA, MALAYSIA

AI Trainer & Activist

Coach AI for Video on Jimeng, Dreamina and Seedance 2.0. Founder and CEO of Farqays Enterprise. She teaches people to make video with AI, and uses the same tools to speak up for people.

25K	20	80+	2024
FOLLOWERS ON 3 PAGES	AI CERTIFICATES	REELS PUBLISHED	FARQAYS ENTERPRISE



ALONGSIDE AMRULQAYS BIN MAAROF · NOD3 STUDIO

BEHIND HER: 15 OF HER AI SELF-PORTRAITS

✦ ABOUT ✦

Meet Ratu Farida.

A Sabahan from Kota Kinabalu, now in Putrajaya, who coaches people to make video with AI. She began as a home baker with **Humyrah Kitchen** (donut towers and piñata cakes, since 2021). Today AI is her work: classes, ads, music videos and AI drama under **Farqays Enterprise**.

“Semua orang boleh buat video, tetapi masing-masing mempunyai air tangan yang berbeza.”

Anyone can make a video, but every maker leaves a different touch. (From one of her reels.)



Sitti Farida Tahir

DIGITAL CREATOR · PUBLIC FIGURE

ROLE	**Coach AI for Video** AI trainer and content creator
COMPANY	**Farqays Enterprise** Founder, director and CEO since Nov 2024
BASED IN	**Putrajaya and Bangi** From Kota Kinabalu, Sabah
TEACHES	**Jimeng · Dreamina · Seedance 2.0** plus MidJourney, Veo 3, Suno and CapCut



KADAZANDUSUN PRIDE, MADE WITH AI

2021
Humyrah Kitchen
Founded her home bakery

2024
Farqays Enterprise
Founder, director and CEO, 21 November

2025
20 AI certificates
MagicSchool, NVIDIA, Microsoft, UTM, HRD Corp

2025
AI Grand Prix
With the AIKON Lab team at IPPTAR, September

2026
Coach AI for Video
Jimeng, Dreamina, Seedance 2.0

AI TRAINER

Coach AI for Video.

She teaches people to turn one idea into a finished AI video. She tests new models in public as soon as they launch (MidJourney Video, Veo 3, Seedance 2.0) and then teaches what works.

JIMENG | DREAMINA | SEEDANCE 2.0 | VEO 3 | MIDJOURNEY | SUNO | CAPCUT

PROMPT

Medium shot, a Sabahan woman in a navy baju kurung turns to camera and smiles, golden hour

EXAMPLE PROMPTS

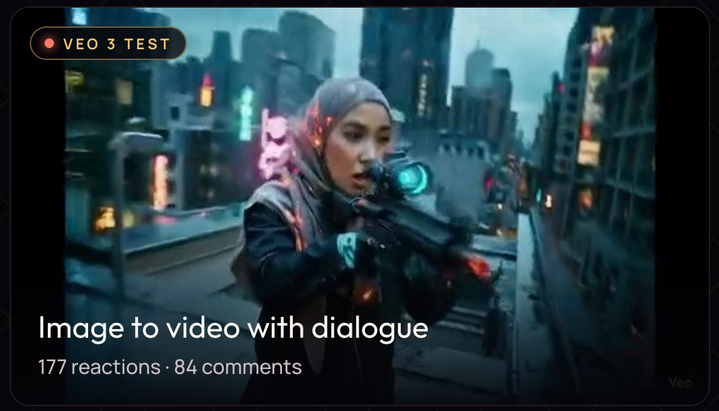
GENERATE

AVATARS AND CHARACTERS | IMAGE TO VIDEO | AI MUSIC VIDEOS | AI IN THE CLASSROOM











✦ CREDENTIALS ✦

Trained to train.

20

AI CERTIFICATES · JANUARY TO MAY 2025

FOR THE CLASSROOM · 9

MagicSchool AI Educator levels 1 to 4 and Image Generator, **Canva** AI in the Classroom and Teacher Essentials, **Quizizz AI** Certified Educator, **UTM** AI dalam Pendidikan.

FOR INDUSTRY · 7

NVIDIA AI for All, **Microsoft** AI For All, **Hugging Face** Fundamentals of Agents, Simplilearn Generative AI, Sifoo Generative AI untuk Industri Kreatif, two Canva design courses.

NATIONAL PROGRAMMES · 4

AI Untuk Rakyat AI Aware and AI Appreciate, Introduction to Generative AI (Ministry of Digital with Intel), **HRD Corp** e-LATIH.



MAGICSCHOOL L1



MAGICSCHOOL L2



MAGICSCHOOL L3



MAGICSCHOOL L4



MAGICSCHOOL IMAGE



CANVA AI CLASSROOM



CANVA TEACHER



QUIZIZZ AI EDUCATOR



UTM · AI IN EDUCATION



NVIDIA AI FOR ALL



MICROSOFT AI FOR ALL



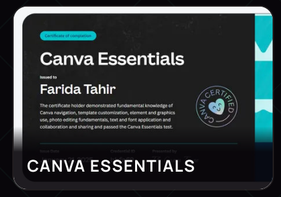
HUGGING FACE AGENTS



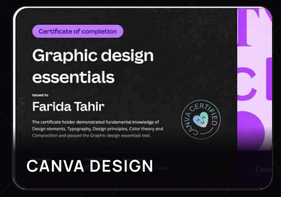
SIMPLILEARN GENAI



SIFOO GENAI KREATIF



CANVA ESSENTIALS



CANVA DESIGN



AI UNTUK RAKYAT · AWARE



AI UNTUK RAKYAT · APPRECIATE



INTRO TO GENAI



HRD CORP E-LATIH

HOVER A CERTIFICATE TO ENLARGE IT

MADE WITH AI

Songs, ads & AI drama.

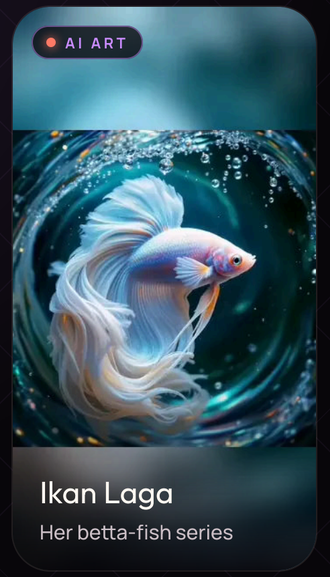
MidJourney for the picture, Suno for the song, CapCut for the cut. Her music videos, client ads and drama series each start from one idea and a few tools.

MIDJOURNEY · SUNO AI · ELEVENLABS · CAPCUT

Her music videos are on YouTube at **@FaridaTahir01**.













IKAN LAGA · 90 AI BETTA FISH



AI ACTIVIST

AI with a conscience.



Satu Harapan dari Tanah yang Terluka


Lagu AI Zara Qairina

AI FOR HUMANITY

A film of hope

Satu Harapan dari Tanah yang Terluka, made with MidJourney and Suno for the people of Palestine. Her tag: #AIforHumanity.

A VOICE FOR JUSTICE

A song for Zara

An AI song for Zara Qairina, the Sabah schoolgirl whose story moved the nation. 322 reactions and 32 shares.

HONEST AI

Use it, don't fake it

A self-described heavy AI user, she still says sellers shouldn't show AI images in place of the real product, and she calls out copy-pasted ChatGPT replies.

KIND AI

Cards for hard days

Her AI wellbeing cards: *"Hari ni berat? Tak apa… esok kita cuba lagi."* Feeling heavy today? It's okay, we try again tomorrow.



TAP THE CARDS · KIND AI SERIES

✦ ALONGSIDE AMRULQAYS ✦

Far + Qays

Her bio puts it plainly: **AI content creator and wife to Amrulqays bin Maarof.** FarQays is the two of them, and Farqays Enterprise carries both names. She trains and campaigns; he directs films and builds AI products.

Farida

- Coach AI for Video
- Founder and CEO, Farqays Enterprise
- AI activist and content creator
- 20 AI certificates

Amrulqays

- AI film director
- Co-founder, NOD3 Studio and JIIX
- Founder, Prompters Arena
- AI trainer, IKMa course 2026

HARI IPPTAR 2026 · AI GRAND PRIX 2025 · S.I.A.G.A 786 PREMIERE · VENOM × TGV



TOGETHER ON STAGE
Hari IPPTAR 2026



Farida and Qays



The family, as AI



She made him Venom
For TGV's villains campaign

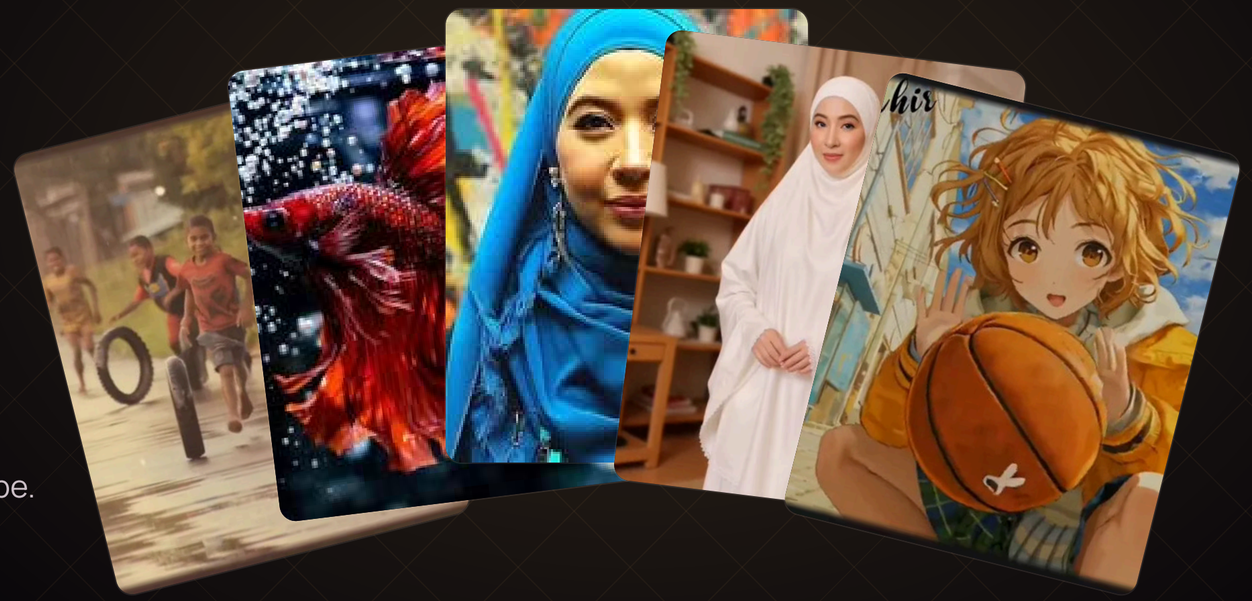


She promoted his S.I.A.G.A 786 premiere

FARQAYS ENTERPRISE

Ratu Farida Tahir

Learn AI with Ratu.



AI video classes, workshops and AI content for schools, agencies and community groups. Message her on Facebook, or watch her films on YouTube.

AI VIDEO CLASSES · WORKSHOPS · AI ADS · AI MUSIC VIDEOS · AI DRAMA

MESSAGE ON FACEBOOK →

YOUTUBE @FARIDATAHIR01 →

FACEBOOK /FARQAYS24 · /FARIDATAHIR24 · /FARQAYS
INSTAGRAM @FARIDAAMRULQAYS · TIKTOK @FARQAYS · WITH AMRULQAYS BIN MAAROF

FARQAYS ENTERPRISE